

# CUSTOMER USE CASE #1

Predictive maintenance on  
water pumps

**BRAINIU**M  
Intelligence in a real world



## WHY DID THEY CHOOSE BRAINIUM

Water Utilities have a wide range of assets that are in need of monitoring and predictive maintenance.

Typically, a high proportion of these assets are un-connected and suffer the following:

- High operational costs when assets fail.
- High capital costs to build in redundant capacity to protect against un-foreseen asset failure.
- Fines related to non-compliance and customer satisfaction issues.

They chose Brainium as it is a ready to use solution to start Predictive Maintenance of their water pumps.

# POC SCOPE

- **Location:** Nordic region
- **Pump stations:** Clean and Waste water pumping stations with multiple physical pump configurations

MOTOR

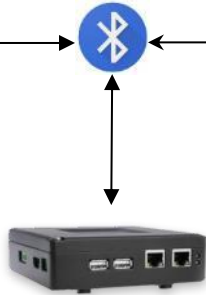


AGILE Device #1  
PdM Mode

PUMP

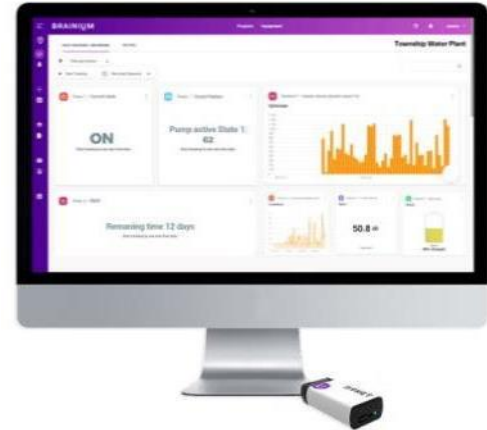


AGILE Device #2  
PdM Mode



Brainium Gateway  
Application

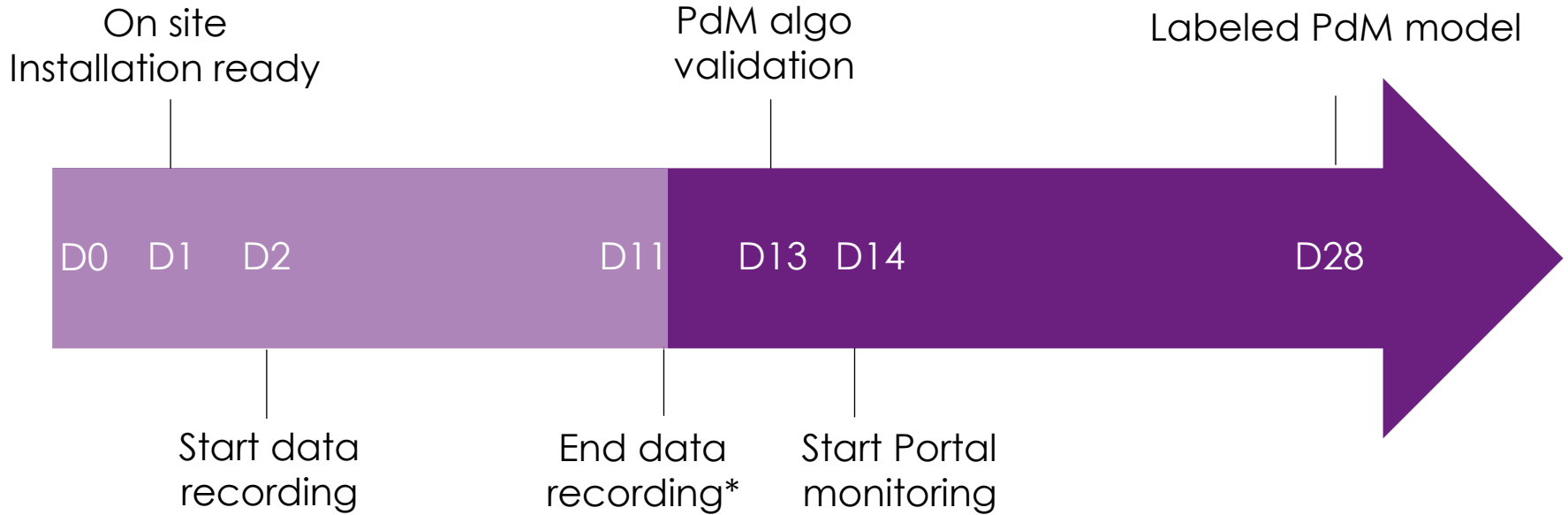
*Wifi (TCP/IP) connection  
to Portal*



CUSTOMER DATA ON BRAINIUM PORTAL

## POC TIMELINE

Pumps become Intelligent in just a few days:



*\* Data recording period is optional: Pdm model can run without data recording*

## NEXT STEPS AFTER POC

- Apply POC to other pump station configurations
- Replicate POC to a further 18 other pump stations
- Define full Project specifications with Customer
- Agree full project scope and deliverables
- Deliver custom managed service to customer
- Roll-out pilot on 10k pumps in Eastern Europe

# CUSTOMER USE CASE #2

Activities detection on  
sewing machines

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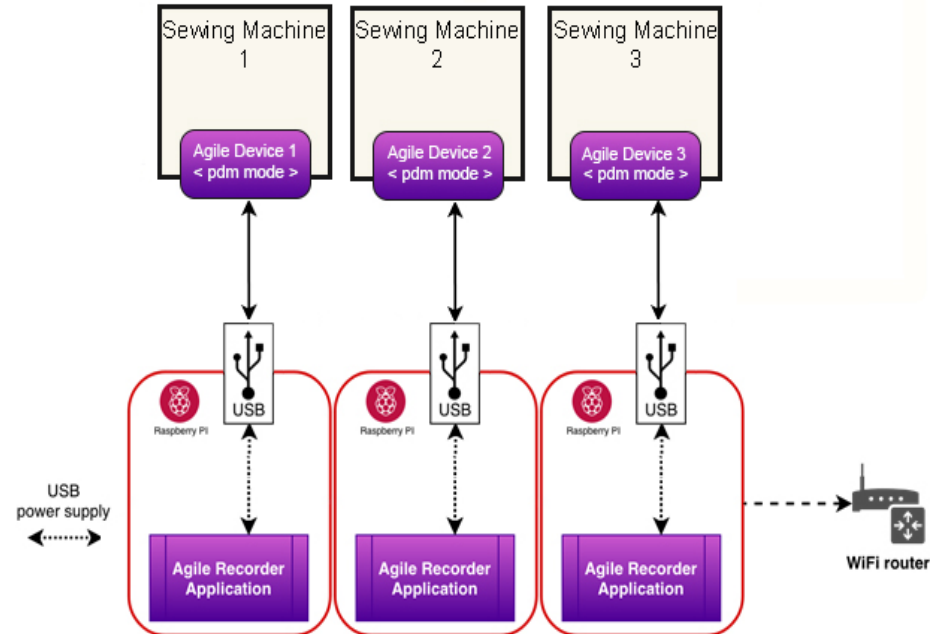
# POC SCOPE: SW CUSTOMIZATION

- **Objectives:**

- Custom AI model creation on Sewing machines,
- Detect Activity duration and count of stitches for each machine

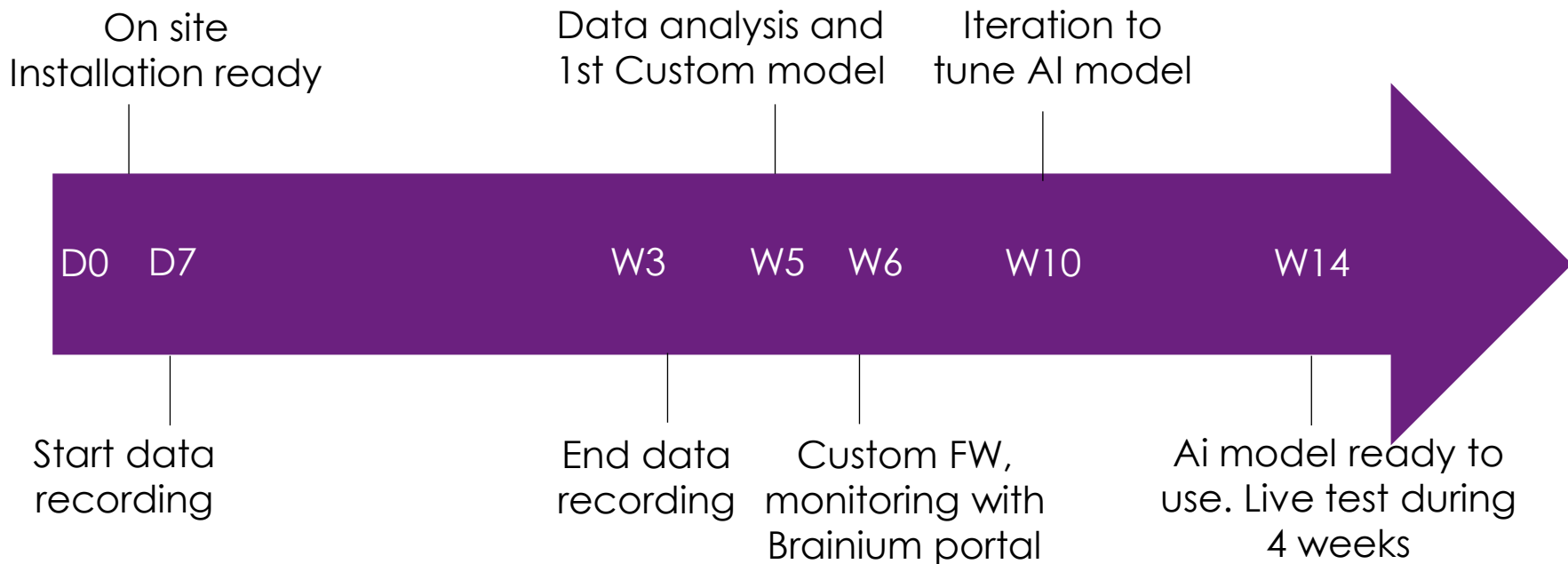
- **POC set up:**

- Equip 3 sewing machines with one SmartEdge Agile on each,
- Specific dashboard will be developed by the SW integrator using Brainium Portal APIs



## POC TIMELINE

Sewing machines become Intelligent in just a few days:





## CUSTOMER USE CASE #3

Predictive maintenance on  
motors

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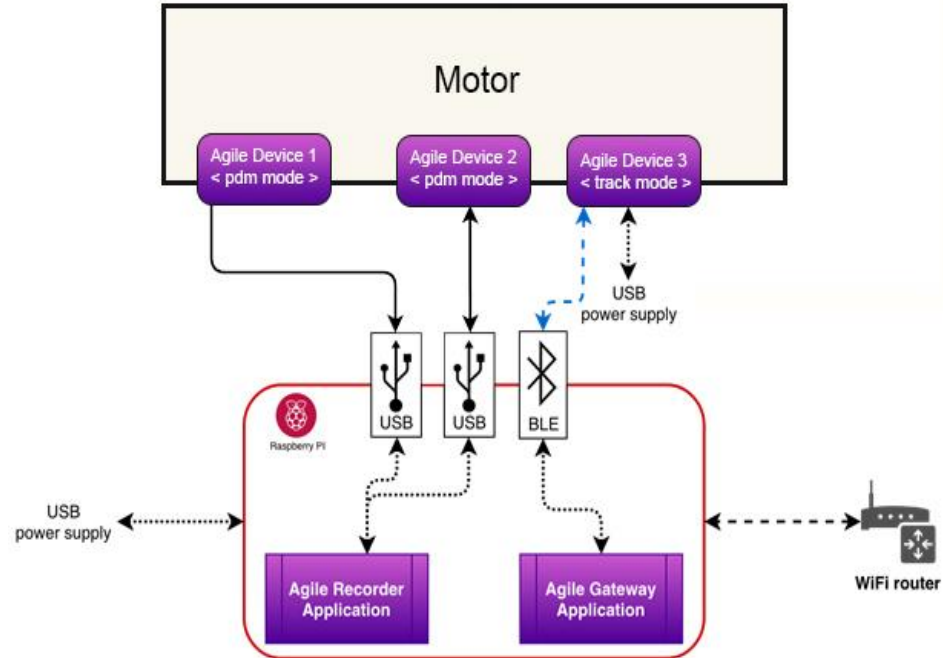
# POC SCOPE

- **Objectives:**

- PdM model creation and Live data display in Brainium Portal,
- Educate Top management about Predictive Maintenance with AI at the Edge

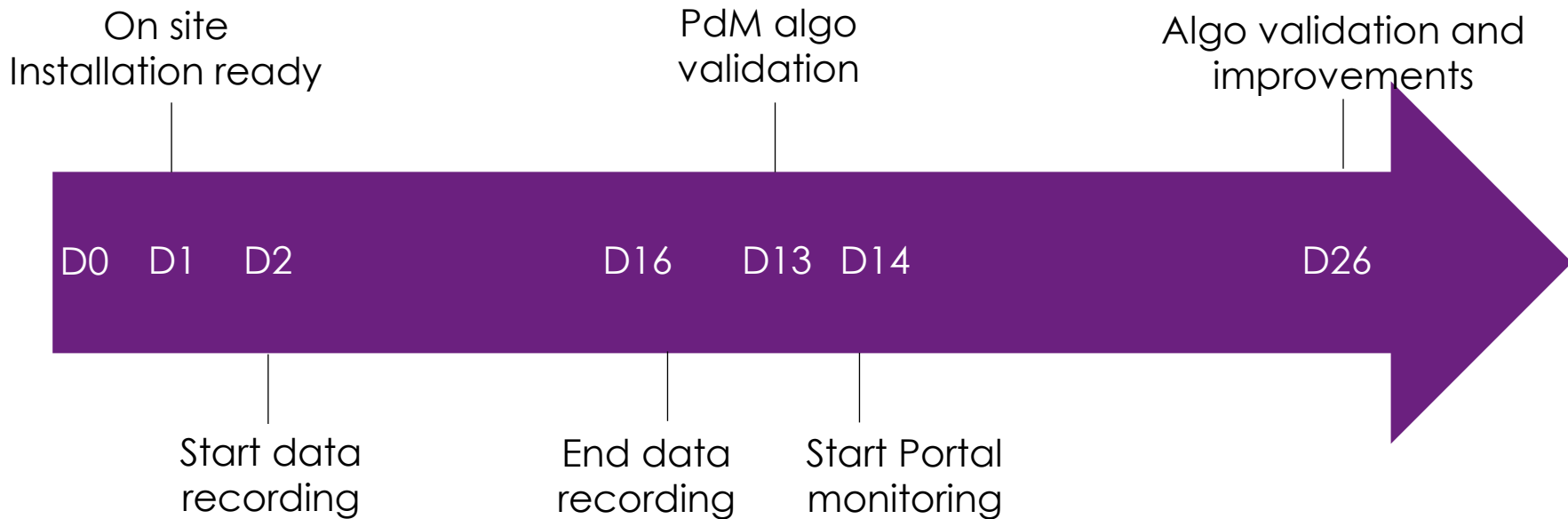
- **Set up:**

- Equip 5 different motors from the Show Room with 3 smartEdge Agile on each,
- 2 devices for Pdm model, 1 device for Live tracking



## POC TIMELINE

Motors become Intelligent in just a few days:



## CUSTOMER USE CASE #4

Motion recognition on e-cigarettes



# POC SCOPE: HW + SW CUSTOMIZATION

- **Objectives:**

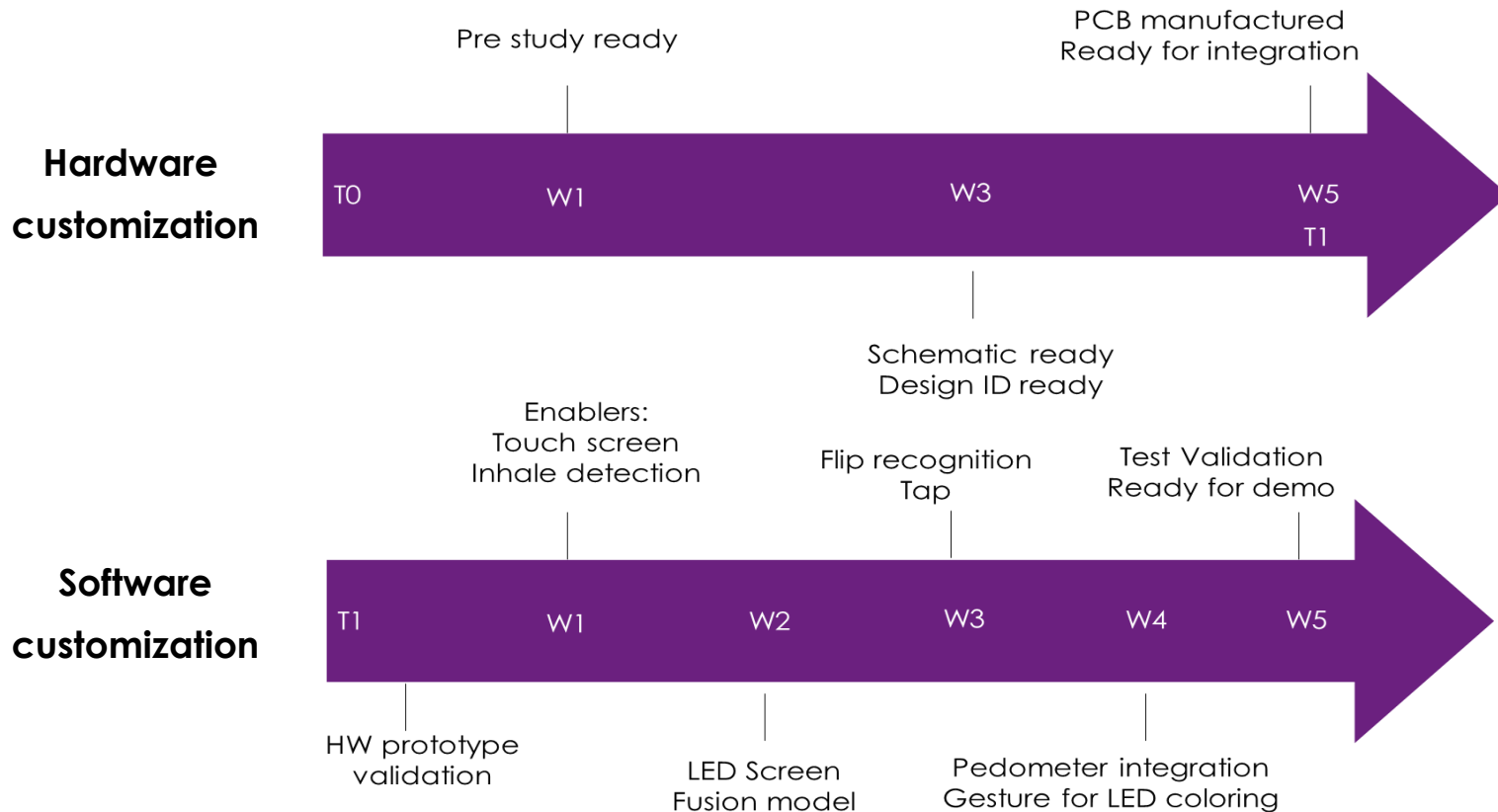
- Enhance vaping experience with intelligent features
- Demonstrate a first POC with WOW effect to Top management

- **Set up:**

- Use the BRAIN module with other HW customization
- Investigate on different type of features/ motions:
  - Gesture recognition
  - Capsules recognition
  - Insights on users smoking habits ...

# POC TIMELINE

E-cigarettes become Intelligent in just a few weeks:



# CUSTOMER USE CASE #5

Fall prevention on elderly people

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# POC SCOPE: SW CUSTOMIZATION

- **Objectives:**

- Analyze elderly people risk of fall based on their health analysis,
- Capture data coming from SmartEdge Agile and run a specific algorithm to create a report for the customer.

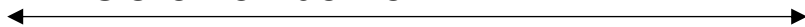
- **Set up:**

- Equip each person with 4 SmartEdge Agile and capture sensors data during 10mn maximum
- Use specific “Brainium recorder” application to capture raw data



## POC TIMELINE

- FW available to download the data from Brainium Portal
- API available to upload the data from Octonion Server



W0

W4

W8



- Brainium Recorder application delivered
- Capability to record up to 4 devices simultaneously
- FW at 100Hz

# CUSTOMER USE CASE#6

Activity detection on Horses

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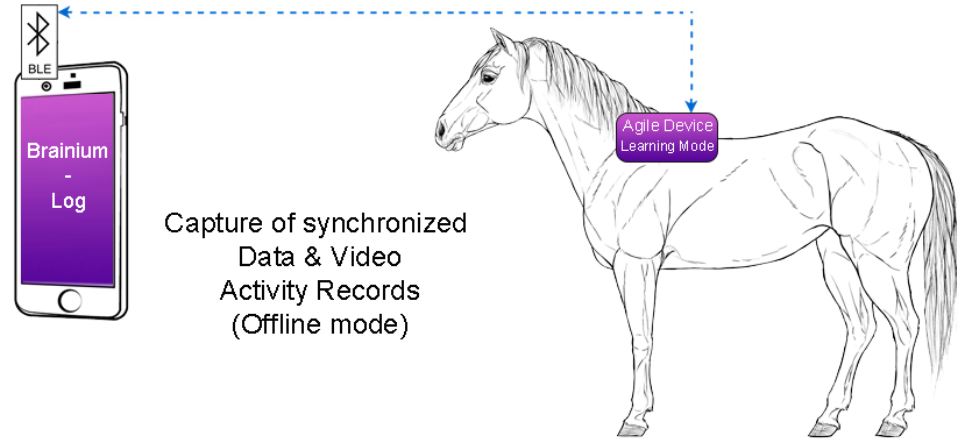
# POC SCOPE: SW CUSTOMIZATION

- **Objectives:**

- Analyze steps count, Temperature and Humidity with Agile device in a pouch on Horse rug,
- Data recording in BLE, data monitoring in NB-IoT

- **Set up:**

- 1 Agile on the horse and Brainium Recorder app to record data and video,
- Data uploaded every 15mn for each horse



# CUSTOMER USE CASE#7

## Activity detection on Cows



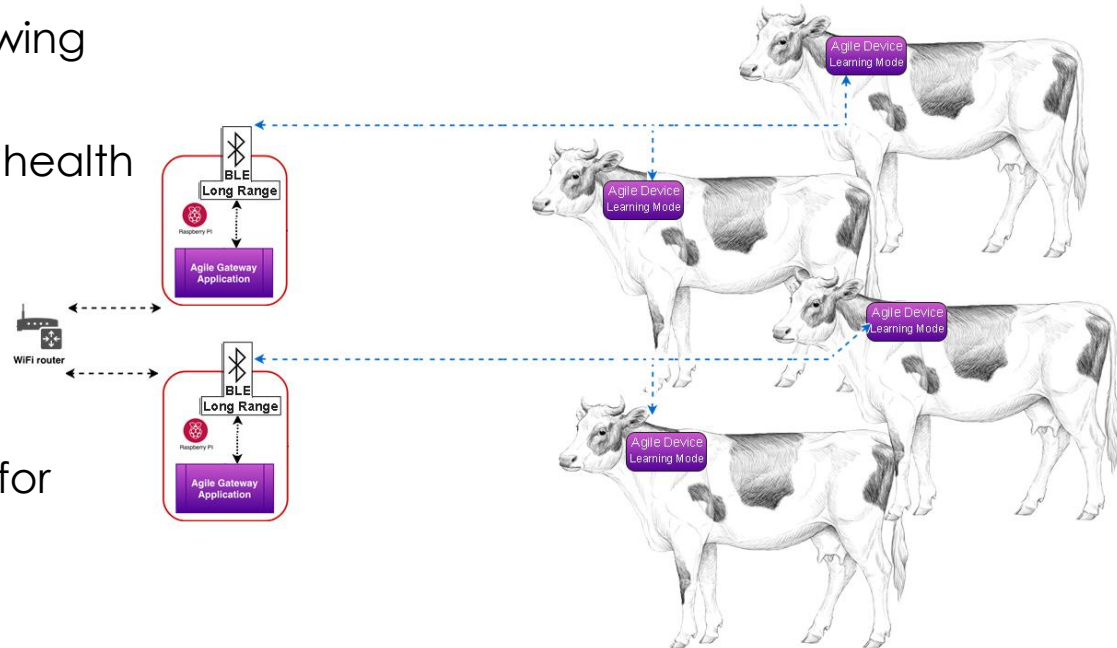
# POC SCOPE: SW CUSTOMIZATION

- **Objectives:**

- Analyze cows patterns :  
Standing, Laying, Eating,  
Ruminating, Walking, Chewing  
count and Idle.
- Provide insights on fertility, health  
and herd behaviour

- **Set up:**

- 1 Agile on each cow  
connected to a gateway for  
data recording,



# CUSTOMER USE CASE #8

Motion recognition on Worker

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Intelligence in a real world



# POC SCOPE: HW + SW CUSTOMIZATION

- **Objectives:**

- Back injuries is one of the major issue faced by workers,
- Objective is to detect bad bending and instantly warn the worker of its back position, helping him to correct it immediately

- **Set up:**

- 1 Agile on each worker to record data for good bending and bad bending
- Hardware customization to integrate vibration mechanism

